

PRESS RELEASE

Date: 21 August 2023

Empowering Voices: Launching the Young Pacific Women's Collective (YPWC) A Movement for Change

Amidst dominant narratives, the Pacific Women's Professional Business Network (PWPBN) amplifies the unheard, says Chair Loau Donina Vaa. Introducing the Young Pacific Women's Collective (YPWC), we envision a fresh wave of empowerment and inclusion.

In 2017, PWPBN introduced the Sei initiative, championing the principles of Share, Empower, and Inspire, with a primary emphasis on Pacific women in leadership, education, and economic prospects. Today, this vision has expanded to include the perspectives of the younger generation, leading to the birth of the YPWC. Guided by values of inclusiveness and mutual respect, the YPWC strives to uplift and honor the voices of young Pacific women.

Born from collaboration and ambition, the YPWC owes its inception to young leaders Bridget Cama, Kesaia Takau, and Rosaline Ah Chong. Recognizing the vitality of youthful perspectives, PWPBN has incorporated an independent youth council, granting YPWC two board seats.

Mark your calendars for the YPWC's official introduction on September 2, 2023, during the Pacific Perspectives - Young Women's Brunch. This gathering of 30 selected young Pacific women intends to mold the YPWC in line with their visions. Supported by PWPBN, the collective will champion impactful initiatives.

Aligning with the NSW Women's Strategy 2023–2026, the brunch highlights participation and empowerment. This Pacific-themed event previews YPWC as PWPBN's youth advisory extension, featuring discussions, networking, and a session for setting the collective's directives for 2023-2024.

The YPWC represents a wave of change. As enthusiastic young women become part of the YPWC CORE, they'll spearhead critical initiatives and take on prominent positions in the 2024 Gala. Their roles will extend to leadership, education, and fostering economic opportunities. Their involvement in PWPBN board nominations signifies mutual collaboration and respect.

This unveiling is merely our starting point. A grand public introduction awaits at the 2024 Gala, pushing further towards a world grounded in respect and empowerment. The YPWC, with PWPBN's support, stands ready to transform the narrative for young Pacific women, showcasing the might in championing the overlooked.

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